



Reading-North Reading Chamber of Commerce

Annual Partnerships: June 2024 – June 2025

DIAMOND LEVEL - \$2500

- Exclusive Spotlight on Member Monday on Facebook and Instagram
- Inclusion on the Chamber’s visibility banner brought to our networking events (10+ times annually)
- Branding on the “New Reading Resident Tote Bag” distributed to new residents each Fall and other events. Limited to 10; must register by June 15.
- Home Page Partner: Your ad on Chamber homepage for 1 year. Must register by June 15.

- **Visibility at our Signature Events: (Value \$500 per event)**
 - Silver Sponsor at North Reading Town Day (September 2024)
 - Entertainment Sponsor at North Reading Tree Lighting (December 2024)
 - S’Mores Sponsor at Reading Tree Lighting (December 2024)
 - Ice Sculpture sponsor at Winterfest on Reading Common (March 2025)
 - Your logo/branding on all event confirmation emails

GOLD LEVEL - \$1500

- Business Spotlight Email - 1200+ subscribers
- **Visibility at our Signature Events: (Value \$500 per event)**
 - Silver Sponsor at North Reading Town Day (September 2024)
 - Entertainment Sponsor at North Reading Tree Lighting (December 2024)
 - S’Mores Sponsor at Reading Tree Lighting (December 2024)
 - Ice Sculpture sponsor at Winterfest on Reading Common (March 2025)
 - Your logo/branding on all event confirmation emails

SILVER LEVEL - \$750

- **Visibility at our Signature Events: (Value \$250 per event)**
 - Bronze Sponsor at North Reading Town Day (September 2024)
 - Trolley Sponsor at North Reading Tree Lighting (December 2024)
 - Trolley Sponsor at Reading Tree Lighting (December 2024)
 - S’mores sponsor at Winterfest on Reading Common (March 2025)

CHAMBER BOOSTER - \$500

- Business Spotlight email - 1200+ subscribers
- Coffee Connection, After Hours, or Education session sponsorship
- Three minute public speaking opportunity at your sponsored event
- Your logo/branding on your event confirmation email
- Inclusion on the Chamber’s visibility banner brought to our networking events (10+ times annually)

All annual partnership sponsorships can be paid up front or quarterly. Membership required for annual partnerships.



À LA CARTE LEVELS

- \$100** Website home page listing
- \$150** Business Spotlight Email
1200+ subscribers
- \$150** Business Spotlight on
Facebook and Instagram
4000+ followers
- \$200** Networking/Education
Event Sponsorship
- \$750** Logo on North Reading
Town Day Tote Bag (6 max)
- \$150** Town Day booth (member)
- \$200** Town Day booth
(nonmember)
- Sponsorship at multi-chamber
events (varies by event)



FREE FOR MEMBERS

- Ribbon cutting at your business
- Business Directory listing on our website
- Networking/education event hosted at your business
- Your marketing info added in New Resident Tote Bags
- Special member discounts
- Job postings on website

SOCIAL STATS

- Mailing list 1200+ subscribers
- Facebook 2600+ followers
- Instagram 1575+ followers
- LinkedIn 275+ followers
- Website 14000+ annual visitors

For more information email Rob Miner at rob@nrchamber.com or call 978-664-5060

or visit our website at readingreadingchamber.org/member-benefits/annual-sponsorships



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ANNUAL PARTNER BENEFITS	Chamber Booster \$500	Silver Sponsor \$750	Gold Sponsor \$1500	Diamond Sponsor \$2500	A La Carte Cost*
Home Page Partner: Your ad on Chamber homepage for 1 year. Must register by June 20.				✓	\$500
Inclusion on the Chamber's visibility banner brought to our networking & education events (20+ times/year)	✓			✓	\$500
Exclusive Spotlight on Member Monday on Facebook and Instagram	✓	✓	✓	✓	\$250
Logo on the "New Reading Resident Tote Bag" distributed to new residents each Fall. Must register by June 20.				✓	\$250
Silver Sponsor at North Reading Town Day (September 2024)			✓	✓	\$500
Bronze Sponsor at North Reading Town Day (September 2024)		✓			\$150
S'Mores Sponsor at Reading Tree Lighting (November 2024)			✓	✓	\$500
Trolley Sponsor at Reading Tree Lighting (December 2024)		✓			\$500
Entertainment Sponsor at North Reading Tree Lighting (November 2024)			✓	✓	\$750
Trolley Sponsor at North Reading Tree Lighting (December 2024)		✓			\$500
Ice Sculpture sponsor at Winterfest on Reading Common (March 2025)				✓	\$500
S'mores sponsor at Winterfest on Reading Common (March 2025)		✓			\$500
Business Spotlight Email - 1200+ subscribers	✓				\$150
After Hours/Coffee Connection Networking Sponsorship	✓				\$200
Three minute public speaking opportunity at each of your sponsored events	✓				\$100
Your logo/branding on your events confirmation emails	✓			✓	\$250
Total value	\$1,450	\$1,900	\$2,500	\$4,000	

*Subject to Change

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Membership required for annual partnerships.

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