



READING • NORTH READING CHAMBER OF COMMERCE

CHAMBER BOOSTER - \$500

- Inclusion on the Chamber's visibility banner brought to 15+ networking events
- Exclusive Spotlight on Member Monday on Facebook and Instagram
- Event Sponsor at Annual Member Breakfast

BRONZE LEVEL - \$750

- Exclusive Spotlight on Member Monday on Facebook and Instagram
- Event Sponsor at our Annual Member Breakfast
- 24"x18" Lawn Sign at five Chamber Signature Events

SILVER LEVEL - \$1000

- Exclusive Spotlight on Member Monday on Facebook and Instagram
- **Visibility at our Signature Events: (Value \$250-\$350 per event)**
 - Bronze Sponsor at North Reading Town Day
 - Trolley Sponsor at North Reading Tree Lighting
 - Trolley Sponsor at Reading Tree Lighting
 - S'mores sponsor at Winterfest on Reading Common

GOLD LEVEL - \$1500

- Inclusion on the Chamber's visibility banner brought to 15+ networking events
- Exclusive Spotlight on Member Monday on Facebook and Instagram
- Business Spotlight Email - 1300+ subscribers
- **Visibility at our Signature Events: (Value \$250-\$750 per event)**
 - Silver Sponsor at North Reading Town Day
 - Entertainment Sponsor at North Reading Tree Lighting
 - S'Mores Sponsor at Reading Tree Lighting
 - Your logo/branding on all event confirmation emails

DIAMOND LEVEL - \$2500

- Home Page Partner: Your ad on Chamber homepage for 1 year.
- Inclusion on the Chamber's visibility banner brought to 15+ networking events
- Exclusive Spotlight on Member Monday on Facebook and Instagram
- Logo on the Chamber Marketing Tote Bag. Must register by July 15. Limit 10
- Business Spotlight email (1300+ subscribers)
- **Visibility at our Signature Events: (Value \$250-\$750 per event)**
 - Silver Sponsor at North Reading Town Day (September 2025)
 - Entertainment Sponsor at North Reading Tree Lighting (November 2025)
 - S'Mores Sponsor at Reading Tree Lighting (November 2025)
 - Ice Sculpture sponsor at Winterfest on Reading Common (March 2026)
 - Your logo/branding on all event confirmation emails

PLATINUM - \$7000+

- Includes all the benefits from the **Diamond Level** and more
- Become a **Signature Sponsor** for one of our major annual events
- Customize your list of Sponsorship and Promotional opportunities in the community

All Annual Partnership sponsorships can be paid up front or quarterly. Membership required for annual partnerships.

For more information email Rob Miner at rob@rnrchamber.com or call 978-664-5060

or visit our website at readingreadingchamber.org/member-benefits/annual-sponsorships

Annual Partnerships June 2025 - June 2026



À LA CARTE LEVELS

- \$100** Website home page listing
 - \$150** Business Spotlight Email
1300+ subscribers
 - \$150** Business Spotlight on
Facebook, Insta & LinkedIn
4900+ followers
 - \$200** Networking/Education
Event Sponsorship
 - \$750** Logo on North Reading
Town Day Tote Bag (6 max)
 - \$150** Town Day booth (member)
 - \$200** Town Day booth
(nonmember)
- Sponsorship at multi-chamber events (varies by event)



FREE FOR MEMBERS

- Ribbon cutting at your business
- Business Directory listing on our website
- Networking/education event hosted at your business
- Your marketing info added in Chamber Marketing Tote Bags
- Special member discounts
- Job postings on website

SOCIAL STATS

- Mailing list 1300+ subscribers
- Facebook 2800+ followers
- Instagram 1800+ followers
- LinkedIn 300+ followers
- Website 14000+ annual visits



ANNUAL PARTNER BENEFITS	Chamber Booster \$500	Bronze Sponsor \$750	Silver Sponsor \$1000	Gold Sponsor \$1500	Diamond Sponsor \$2500	A La Carte *
Home Page Partner: Your ad on Chamber homepage for 1 year. June 2025- May 2026					✓	\$500
Inclusion on the Chamber's visibility banner brought to our networking & education events (15+ times/year)	✓			✓	✓	\$500
Exclusive Member Monday Spotlight on Facebook & Instagram	✓	✓	✓	✓	✓	\$150
Logo on the 250 Chamber Marketing Tote Bags distributed to attendees at multiple events yearly. Must register by July 30.					✓	\$350
Business Spotlight Email - 1300+ subscribers				✓	✓	\$150
Silver Sponsor at North Reading Town Day				✓	✓	\$500
S'Mores Sponsor at Reading Tree Lighting				✓	✓	\$500
Entertainment Sponsor at North Reading Tree Lighting				✓	✓	\$150
Ice Sculpture sponsor at Winterfest on Reading Common					✓	\$500
Your logo/branding on all event confirmation emails				✓	✓	\$250
Bronze Sponsor at North Reading Town Day			✓			\$500
Trolley Sponsor at Reading Tree Lighting			✓			\$750
Trolley Sponsor at North Reading Tree Lighting			✓			\$500
S'mores sponsor at Winterfest on Reading Common			✓			\$500
Event Sponsor at Annual Member Breakfast	✓	✓				\$250
24"x18" Lawn Sign at Five Signature Events		✓				\$750
Total Value	\$900	\$1,350	\$1750	\$2800	\$4150	

*Value subject to change

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